



160th BURTON REGATTA

Saturday 11th & Sunday 12th July 2026

Dear Supporter

Burton Regatta is a historic rowing competition that takes place over two days in July each year. The event was first held in 1865, making it one of the oldest annual sporting events in the country. It is also Burton's premier summer event. The 2025 event was the largest in the event's history, attracting 600 competitors from 30 rowing clubs from the Midlands and further afield. It also attracted hundreds of spectators and visitors.

This year's Regatta will be the 160th time the event has been held in Burton On Trent, making the 2026 event even more special and we hope you will help us make this historic event the best yet.

The event is organised by Burton Regatta Association, supported by Burton's rowing clubs, Burton Leander and Trent.

The event is a not for profit event that attracts competitors from around the Midlands and further afield. We also attract hundreds of visitors to Burton's Washlands every year. The Regatta is only possible with the support and sponsorship of businesses and individuals.

There are a number of ways that you can support Burton Regatta:

- You can sponsor a race.
 - Business Sponsor
 - Price: £60 for one event, £50 for additional events.
 - Your name will be shown in the event race list, next to your sponsored event.
 - Your name will be announced by our commentators prior to the event.
 - Your business will be shown as a supporter on our website and social media.
 - You will be able to present the medals or prizes to the winning rower or crew.
 - Your logo or business name will be included on our sponsors board where the prizes are awarded.
 - Entry to the sponsors area, with complimentary refreshments.

- Individual Sponsor
 - Price: £30 for one event, £25 for additional events.
 - Your name will be shown in the event race list, next to your sponsored event.
 - Your name will be announced by our commentators prior to the event.
 - You will be able to present the medals or prizes to the winning rower or crew.

- You can run a trade or registered charity stall at the event.
 - You can book a plot for your business or charity for one or both days.
 - Large trade plots: 6m x 6m £100 per day
 - Small trade plots: 3m x 3m £50 per day
 - Registered Charity plots: £15 per day

Please note that plots selling food are not permitted.

- You can donate a prize to the raffle.
 - You or your business can donate a prize to our raffle. Your name will be included on our website and social media.

We very much appreciate the any support that you can offer our event either by sponsorship, volunteering or offering services of a practical nature.

Please see the enclosed sponsorship package information sheets which detail the various ways that you may wish to support our event. In addition to our sponsorship packages, we would be delighted to receive any assistance of a practical nature if you are able to offer your services to help to run the event. Voluntary personnel support is also always welcome.

On behalf of the 2025 Burton Regatta Committee we would like to thank our existing and prospective sponsors for their support.

James Hall

**Chairman
Burton Regatta Association**



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Sponsorship Booking Form

Event Sponsorship

Corporate:	Quantity	<input type="checkbox"/>	Races @ £60/£50	Total:	<input type="text"/>
Individual:	Quantity	<input type="checkbox"/>	Races @ £30/£25	Total:	<input type="text"/>
Preferred Day of Event(s):	Saturday	<input type="checkbox"/>	Sunday	<input type="checkbox"/>	

Trade & Charity Stalls

Large plot (6m x 6m) @ £100 per day:	Saturday	<input type="checkbox"/>	Sunday	<input type="checkbox"/>
Small plot (3m x 3m) @ £50 per day:	Saturday	<input type="checkbox"/>	Sunday	<input type="checkbox"/>
Registered Charity plot (3m x 3m) @ £15 per day:	Saturday	<input type="checkbox"/>	Sunday	<input type="checkbox"/>

Stall holders are required to provide their own gazebo and tables

Raffle

I wish to donate a prize to the raffle.

Prize Details:

Name:

Company / Business (if applicable):

Address:

Postcode:

Telephone:

Email Address:

Please specify the name you would like to appear beside the event(s) you are sponsoring:

Please return this form, along with a good quality logo (if applicable) to

sponsorship@burtonregatta.co.uk

Signed: